

Quantitative Benefits

In addition to the qualitative benefits the airport provides, a recent study quantified the economic impacts of the airport to the local community. As shown in the adjacent table, the total economic impact of the airport includes on- and off-airport businesses, visitor spending, and the spin-off effects of those impacts.

On-airport impacts represent economic activities that would not occur if the airport did not exist. They include payroll, operating and capital expenditures made by the airport, airlines, FBO's, maintenance facilities, ground transportation, etc.

Off-airport impacts represent financial transactions that occur primarily off-airport and are associated with visitor spending. These expenditures may include items such as lodging, food, entertainment, and retail purchases.

Spin-off impacts are calculated using impact multipliers, which are used to reflect the recycling of dollars through the economy.

Direct Economic Impacts			Spin-Off Economic Impacts
On-Airport	Off-Airport		
FAA, Other Government Airport Management Aircraft Maintenance Vendors Retail & Restaurant Car Rental Parking Other Ground Transportation Fixed Base Operators	<u>Visitor Dependent Businesses</u> Hotels Retail & Restaurants Travel Agents Convention Centers Tourist Destinations	Suppliers of Materials & Services to Airports, Air Dependent Businesses and Visitor Dependent Businesses <u>Respending of Worker Income</u> Consumer Product and Service Sales	
25 Jobs \$451,000 in Payroll \$1,147,000 in Economic Activity	37 Jobs \$553,000 in Payroll \$1,442,000 in Economic Activity	39 Jobs \$781,000 in Payroll \$2,269,000 in Economic Activity	
101 Jobs, \$1,785,000 in Wages, \$4,858,000 in Economic Activity			

Totals may not add due to rounding

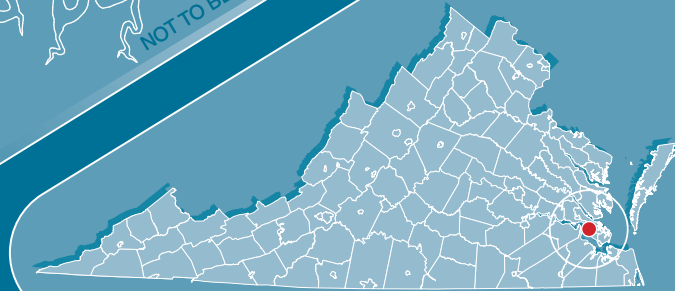
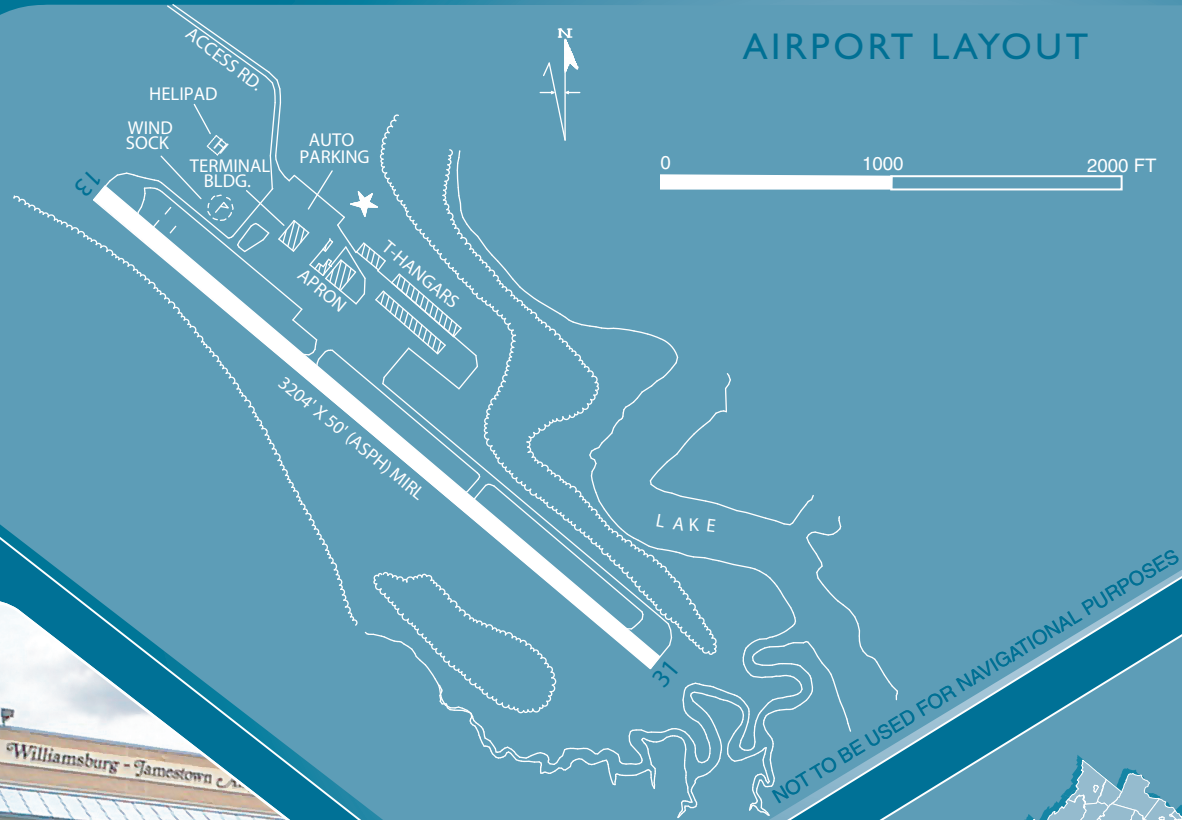
WILLIAMSBURG- JAMESTOWN AIRPORT



An Assessment of Economic Impacts



AIRPORT LAYOUT



Located in historic Williamsburg, and in close proximity to the College of William and Mary, the Williamsburg-Jamestown Airport (J66) is situated within a 30-minute drive to most major educational and cultural institutions in the Tidewater area.

The Williamsburg-Jamestown Airport is located just minutes from Virginia's most exciting attractions including Colonial Williamsburg, Busch Gardens, Jamestown, Yorktown, and Water Country, USA. The Tidewater area boasts something for everyone, including history, theme parks, national parks, boating, beaches, and shopping.

Qualitative Benefits

The airport positively contributes to the local community through its support of search and rescue operations, recreational aviation, aerial photography and surveying, large scale public events, and law enforcement activities. Williamsburg-Jamestown Airport also serves as an important facility for fire and rescue agencies in their conduct of training and public education programs.

WILLIAMSBURG-JAMESTOWN AIRPORT

Prepared by the Virginia Department of Aviation for the Williamsburg-Jamestown Airport